

19th Century New Jersey Photographers: Gustavus Pach

The most successful 19th century photographer in Long Branch was Gustavus Pach (1845–1904), one of the Pach Brothers, a prominent firm with more than a dozen branch studios in the Northeast U.S. Gustavus Pach began photographing in Long Branch from a mobile wagon in 1866 and opened a gallery there the following year. He is highly regarded for hundreds of scenic stereo views of Monmouth County. Pach also made thousands of fine portraits, for which many of the glass negatives are at the Monmouth County Historical Association. This slide lecture provides a history of the Pach Brothers with an emphasis on the life and work of Gustavus Pach.

About the speaker

Gary D. Saretzky, archivist, educator, and photographer, worked as an archivist for more than fifty years at the State Historical Society of Wisconsin, Educational Testing Service, and the Monmouth County Archives. Saretzky taught the history of photography at Mercer County Community College, 1977–2012, and served as coordinator of the Public History Internship Program for the Rutgers University History Department, 1994–2016. He has published more than 100 articles and reviews on the history of photography, photographic conservation, and other topics, including “Gustavus W. Pach: A Nineteenth-Century New Jersey Photographer,” *The Daguerreian Annual*, 2021.